



Happy holidays from our family to yours.

Front



**HAPPY HOLIDAYS FROM
THE EXPERTS YOU CAN
AFFORD TO TRUST.**

Back

Help for your holiday budget.
We're here all season long.

\$50 OFF
*any repair or service**

**SERVICE LINES,
SERVICE LINES,
SERVICE LINES**
(000) 000-0000



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OFFER EXPIRES: X/XX/10

XX% OFF
*Offer TBD**

**SERVICE LINES,
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(000) 000-0000



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OFFER EXPIRES: X/XX/10

ARS RESCUE ROOTER.

UNITED BY EXCEPTIONAL SERVICE®

Dear Mr. Sample,

The holiday season is busy for everyone, but we wanted to find time to thank you – one of our most valued customers – for your business. We hope that your holiday season is filled with peace, joy and most importantly – comfort.

Should you need our services this season, we've included some special coupons – to help make the holidays a little more manageable. Give us a call, any time of day – we're right around the corner.

We look forward to sharing the new year with you.

Happy holidays!

[GM Name]
General Manager
And your [City Name, ARS Rescue Rooter] Team

For more special offers and energy-saving tips, subscribe to our free ARS Rescue Rooter e-newsletter at ARS.com.

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any repair or service*

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OFFER EXPIRES: X/XX/10

XX% OFF

Offer TBD*

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OFFER EXPIRES: X/XX/10

Your [City Name, ARS Rescue Rooter] Team also offers these tips for our customers, to help you save money and stay comfortable this holiday season:

- Take advantage of the sun's warmth. Adjust blinds so they are open and tilted up (toward the ceiling). Be sure to close the blinds at sundown.
- Set your ceiling fan in the reverse position, on low. When radiant heat enters your home from the windows aimed upward, the fan will help circulate warm air all around the room.
- Make sure the damper is closed when you're not using your fireplace. Installing glass doors can also help keep heat in your home when the fireplace is not in use.
- Garden hoses can cause major damage if not disconnected. During cold snaps, if a garden hose is left connected, ice will form and pressure will build up in the water lines inside your home. This can lead to a water line leak or break.
- Close crawl space vents and garage doors, especially if your water heater is in the garage.
- Be sure that snow does not restrict your water drainage. If the drainage area is blocked by snow or flowing into a puddle, freezing could occur (as well as water backing up into the house).

For more special offers and energy-saving tips, subscribe to our free ARS Rescue Rooter e-newsletter at ARS.com.



Dear Mr. Sample,

The holiday season is busy for everyone, but we wanted to find time to thank you – one of our most valued customers – for your business.

We also wanted to remind you that we are committed to maintaining the comfort and efficiency of your home year-round – but especially during the holiday season. You and your family should be comfortable during the most wonderful time of the year.

We hope that your holiday season is filled with peace, joy and most importantly – comfort. We look forward to sharing the new year with you.

Happy holidays!

GM NAME
GENERAL MANAGER

P.S. We're right around the corner – call any time, 24 hours a day. Should you need us during this season, we've included some coupons – to help make the holidays a little more manageable. Be sure to keep them handy!

UNITED BY EXCEPTIONAL SERVICE®

Inside Flat